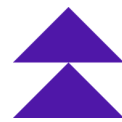




Project
Management
Institute.
Indonesia

THE ALGORITHM OF IMPACT

Reimagining Project Leadership Towards a Resilient AI Era



**14th International
Symposium & Exhibition
on Project Management**

**7-8 October
2026**
Bali,
Indonesia

SPONSORSHIP PACKAGES

AN INVITATION

Greetings from PMI Indonesia!

PMI Indonesia Chapter is a non-profit organization that promotes knowledge and expertise among project practitioners working across industries. Since 1996 the PMI Indonesia's volunteers have been working very hard to promote project management in Indonesia.

With great anticipation, I'm delighted to offer this invitation to potential sponsors of the PMI Indonesia Chapter's International Symposium and Exhibition (SYMEX).

The PMI Indonesia Chapter has led the way in promoting professional growth and knowledge sharing in project management for almost thirty years. With more than a thousand members from all backgrounds, including committed practitioners and students, we drive the advancement of project management knowledge across the country. The high point of our yearly schedule, SYMEX, brings together scholars, policymakers, business leaders, and project managers in a dynamic exchange of concepts and best practices. By supporting this event, you not only raise your profile in the project management community but also demonstrate your dedication to excellence and innovation in your field.

Our carefully chosen sponsorship packages provide unmatched access to important stakeholders and decision-makers, as well as maximum visibility and value. I implore you to look into the sponsorship options included in this proposal and work with us at SYMEX 2026 to help shape the future of project management.

If you would want more information, don't hesitate to email us at **SYMEX-sponsor@pmi-indonesia.org** or call **081316099031** to speak with **Ms. Wuri Handayani**, the sponsor coordinator. We're excited to work with you to make the event a huge success



Sincerely,

Achmad Fuad Bay, MPM, PMP®, PMI-ACP®, PMI-RMP®
Chapter President

WHO WE ARE

Founded in 1996, the PMI Indonesia Chapter is a non-profit, volunteer-driven professional organization dedicated to advancing project management knowledge and practice across Indonesia. As one of more than 300 chapters under the Project Management Institute (PMI), the world's leading professional association for project managers, PMI Indonesia Chapter plays an active role in developing project leadership capability nationwide. As of October 2025, we have more than 2800 active members and more than 2400 PMI credential holders within our chapter.

Through a strong community of practitioners, executives, academics, and students, PMI Indonesia Chapter fosters continuous learning, professional growth, and cross-industry collaboration. The chapter regularly engages with industry, government, and educational institutions to support the adoption of professional project management standards and best practices.

Our Key Programs

- PRANKS (Project Management Knowledge Sharing)
- PMP® and CAPM® Study Groups
- Project Management Challenge (PMC)
- Annual Membership Gathering
- Corporate Outreach Programs
- SYMEX International Symposium & Exhibition on Project Management

Through these initiatives, PMI Indonesia Chapter continues to strengthen Indonesia's project management ecosystem and prepare leaders to deliver sustainable value.



SYMEX 2026

For more than a decade, the International Symposium & Exhibition on Project Management (SYMEX) has been the flagship annual gathering of project professionals, decision-makers, and industry leaders across Indonesia and the Asia-Pacific region. Organized by the Project Management Institute Indonesia Chapter (PMI Indonesia), SYMEX serves as a trusted platform for thought leadership, professional development, and meaningful collaboration in project management.

In 2026, SYMEX returns to Bali, a globally recognized destination that has hosted some of the symposium's most impactful editions. The setting reinforces SYMEX's international outlook and supports deeper engagement through a focused and immersive conference experience.

SYMEX 2026 is guided by the theme:

**“The Algorithm of Impact: Reimagining Project Leadership
Towards a Resilient AI Era.”**

This theme reflects the evolving reality of project environments shaped by technological acceleration, data-driven decision-making, and increasing expectations for organizational resilience. While artificial intelligence and automation continue to influence how projects are executed, SYMEX 2026 emphasizes that leadership, governance, and human judgment remain at the core of sustainable project success.

Through high-impact keynote sessions, expert-led discussions, and practical engagements, SYMEX 2026 brings together project leaders, executives, consultants, and public-sector stakeholders to strengthen leadership capabilities, improve governance practices, and enhance project outcomes in an AI-influenced landscape.

Sponsors and partners gain strategic access to this high-value professional community while contributing to the advancement of project management excellence in the region.



WHAT'S DIFFERENT IN SYMEX 2026?

“THE ALGORITHM OF IMPACT”

**The Algorithm of Impact: Reimagining Project
Leadership Towards a Resilient AI Era.**

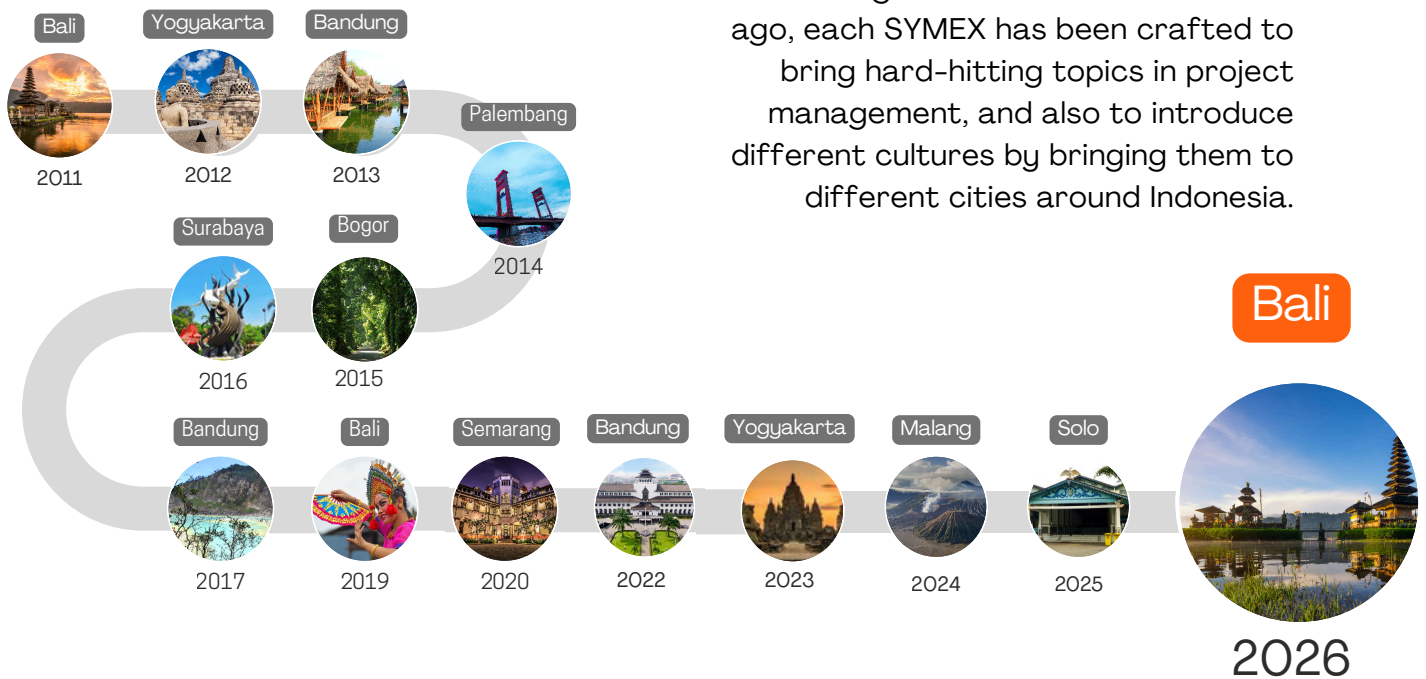
SYMEX 2026 is a landmark edition, uniting the 14th SYMEX with the **30th Anniversary of PMI Indonesia Chapter**, and is positioned to achieve its highest regional visibility and professional participation to date.

For sponsors, SYMEX 2026 delivers direct engagement with project practitioners, senior leaders, and industry influencers who are actively navigating AI adoption, governance, and impact within their organizations.

A key differentiator of SYMEX 2026 lies in its workshop-driven session format, designed to provide participants with hands-on practice using real-world materials presented by expert speakers. This experiential approach ensures deeper knowledge retention, practical skill development, and more meaningful interaction between sponsors, speakers, and attendees.

SYMEX: THROUGH THE YEARS

Starting in Bali more than a decade ago, each SYMEX has been crafted to bring hard-hitting topics in project management, and also to introduce different cultures by bringing them to different cities around Indonesia.



Participants and speakers gather from all over Indonesia and even from abroad. It is a great networking experience as can be seen from the high number of returning participants.





WHY SPONSOR SYMEX 2026?



High-Value Audience

Meet: PMOs, senior project managers, transformation leaders, executives, consultants, and government stakeholders.

Brand Visibility Across PMI Ecosystem

Logo placement on website, publications, newsletters, collaterals, and stages.



Thought Leadership Opportunities

Speaking slots (for top-tier sponsors) and content integration.

Lead Generation & Business Opportunities

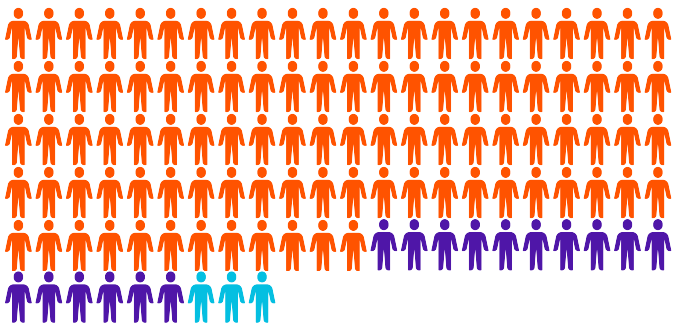
Exhibition booths, networking dinner access, attendee list inclusion (for eligible tiers).



Talent Development

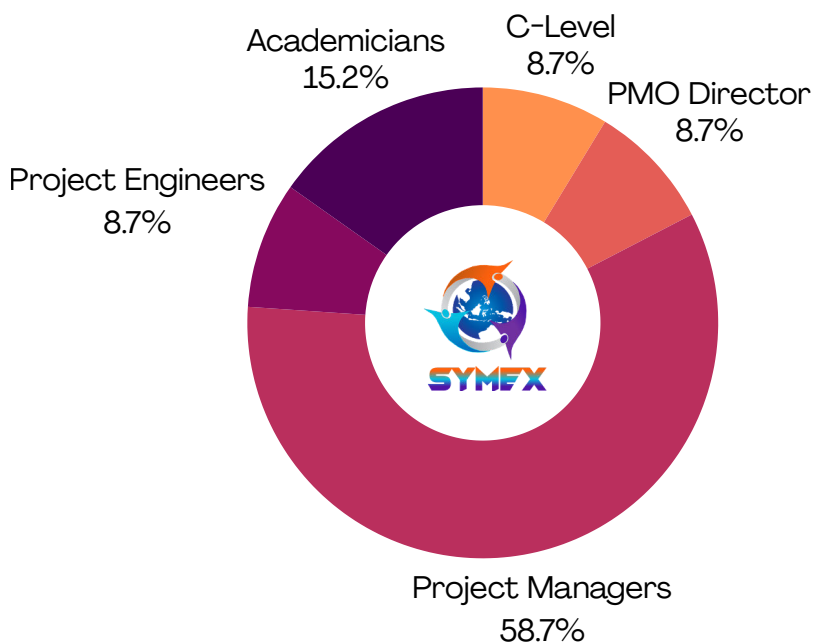
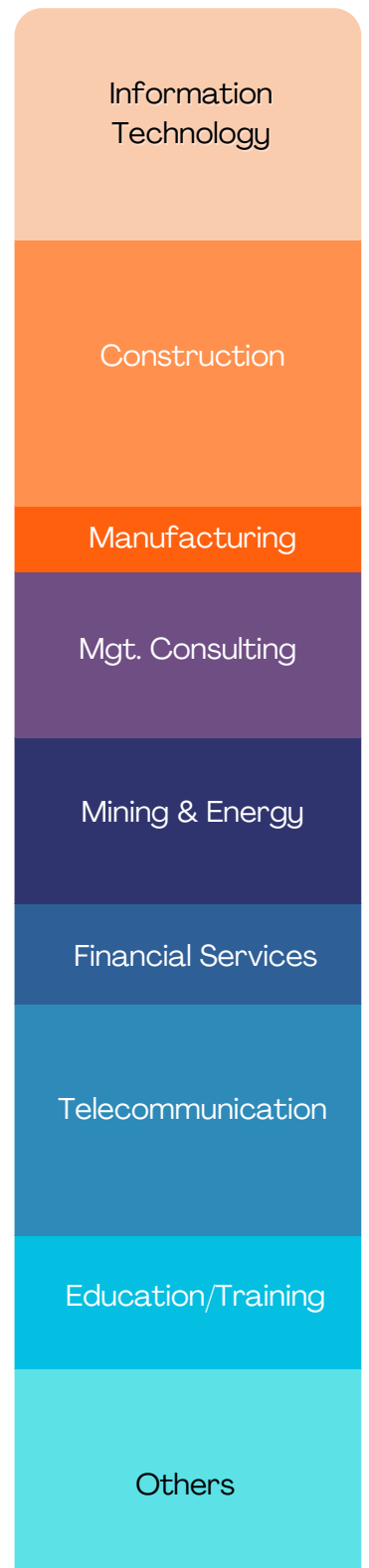
Involve your employees to develop their skills and broaden their connection (for top-tier sponsors), and support Indonesia's project management capability building

PAST PARTICIPANTS



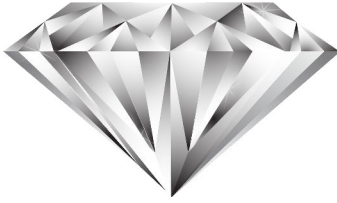
SYMEX is for project practitioners, academic researchers and university students who are passionate about project management.

Participants by industry



We have seen a good mix of management presence, from top executives to members of the project team.

SPONSORSHIP PACKAGES



DIAMOND SPONSOR

IDR 125 MILLION

- Company name and logo on event announcements
- Company marketing material in the registration packages
- Logo display and a short description of products and services in the attendees' program agenda
- Logo display on the plenary backdrop
- Logo display on attendees ID card
- Logo display on conference bags, distributed to all attendees
- Logo display on PMI Indonesia website, with an active link to corporate website
- Logo display on event presentations
- Logo display at the monthly PRANKS event and newsletter for 1 (one) year
- Verbal recognition in welcome speech
- Acknowledgement in event press releases
- Free posting of job vacancy and advertisement on PMI Indonesia website
- A chance to speak in 1 x plenary 30-minute session at SYMEX 2026 (speaker accommodation included)
- Complimentary admission for 10 (ten) guests as SYMEX 2026 participants (including networking dinner, but not including accommodation)
- 30% discount on SYMEX 2026 tickets for all corporate employees
- Display of corporate X-banners in the main event venue (Banner is not provided by PMI Indonesia)
- 2 (two) complimentary exhibition booths
- Exclusive table in the SYMEX 2026 networking dinner
- Access to the SYMEX 2026 attendees' list
- Display of 2 minutes video from sponsor during break/transition



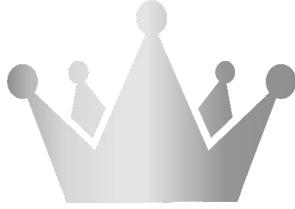
PLATINUM SPONSOR

IDR 85 MILLION

- Company name and logo on event announcements
- Company marketing material in the registration packages
- Logo display and a short description of products and services in the attendees' program agenda
- Logo display on the plenary backdrop
- Logo display on PMI Indonesia website, with an active link to corporate website
- Logo display on event presentations
- Logo display at the monthly PRANKS event and newsletter for 1 (one) year
- Verbal recognition in welcome speech
- Acknowledgement in event press releases
- Free posting of job vacancy and advertisement on PMI Indonesia website
- Complimentary admission for 5 (five) guests as SYMEX 2026 participants (including networking dinner, but not including accommodation)
- 20% discount on SYMEX 2026 tickets for all corporate employees
- Display of corporate X-banners in the main event venue. Banner is not provided by PMI Indonesia
- 2 (two) complimentary exhibition booths
- Exclusive table in the SYMEX 2026 networking dinner
- Access to the SYMEX 2026 attendees' list



SPONSORSHIP PACKAGES



GOLD SPONSOR

IDR 50 MILLION

- Company name and logo on event announcements
- Company marketing material in the registration packages
- Logo display and a short description of products and services in the attendees' program agenda
- Logo display on the plenary backdrop
- Logo display on PMI Indonesia website, with an active link to corporate website
- Logo display on event presentations
- Logo display at PMI Indonesia newsletter for 1 (one) year
- Verbal recognition in welcome speech
- Acknowledgement in event press releases
- Free posting of job vacancy and advertisement on PMI Indonesia website
- Complimentary admission for 1 (one) guest as SYMEX 2026 participants (including networking dinner, but not including accommodation)
- 15% discount on SYMEX 2026 tickets for all corporate employees
- Display of corporate X-banners in the main event venue. Banner is not provided by PMI Indonesia
- 1 (one) complimentary exhibition booth
- Exclusive table in the SYMEX 2026 networking dinner



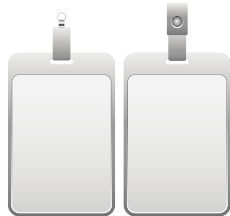
SILVER SPONSOR

IDR 25 MILLION

- Company name and logo on event announcements
- Logo display and a short description of products and services in the attendees' program agenda
- Logo display on the plenary backdrop
- Logo display on PMI Indonesia website, with an active link to corporate website
- Logo display on event presentations
- Logo display at PMI Indonesia newsletter for 1 (one) year
- Verbal recognition in welcome speech
- Acknowledgement in event press releases
- 5% discount on SYMEX 2026 tickets for all corporate employees
- Display of corporate X-banners in the main event venue. Banner is not provided by PMI Indonesia
- 1 (one) complimentary exhibition booth
- Exclusive table in the SYMEX 2026 networking dinner



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EXHIBITOR

IDR 9.5 MILLION

- 1 (one) complimentary exhibition booth
- Verbal recognition in welcome speech
- Acknowledgement in event press releases
- Coffee break and lunch at event venue



PRIZE & MERCHANDISE SPONSORS

We also invite companies who wish to support the event through prizes and merchandises to be given during quizzes, welcome memento or other tokens. This may include, but not limited to: bags, pens, flash drives, notepads, gift vouchers or others. Get in touch with our sponsorship coordinator to discuss this option.

*minimum quantity for gifts: 250 pieces



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COMPARISON

Sponsor Benefits	Diamond	Platinum	Gold	Silver
Sponsorship fee (in IDR)	125 million	85 million	50 million	25 million
Exclusiveness (max. number of sponsor allowed)	4	6	10	15
Complimentary admission* to SYMEX	10 persons	5 persons	1 persons	
Admission discount for sponsor's employees	30%	20%	15%	5%
1 x presenter slot in the plenary at 30-minute session**	1 speaker			
Number of tables provided in the exhibition booth	2	2	1	1
Exclusive table at the Networking Dinner				
Logo display on Attendees ID card				
Logo display on PMI Indonesia publication (1 year)	PRANKS + Newsletter	PRANKS + Newsletter	Newsletter	Newsletter
Logo display and short description in event e-booklet	2 pages	2 pages	1 page	1/2 page
Sponsor promotion in SYMEX Website	Logo and link 1 x banner ad***	Logo and link 1 x banner	Logo and link	Logo and link
Logo display on conference bags (incl. merchandise)****				
Verbal recognition in welcome speech				
Logo display on backdrops				
Sponsor's display banner (x-banner) in main venue				
Sponsor's brochures distribution during registration				
Access to the symposium attendees list				
Bundling with PMC	Platinum PMC	Gold PMC	Silver PMC	Bronze PMC
Accommodation for sponsor's speaker				
2 minutes video from sponsor to be played during break/transition				

*includes networking dinner, but does not include accommodation

**speaker transport is at the expense of the sponsor

***ads are provided by the sponsor and must follow PMI Indonesia guidelines

****merchandises for conference bags are provided by the sponsor

EXHIBITION BOOTHS

(ILLUSTRATION)



Backdrop Size

- 2.44 (h) x 3.05 (w)
- Default white color
- Full color available
- Design provided by exhibitor

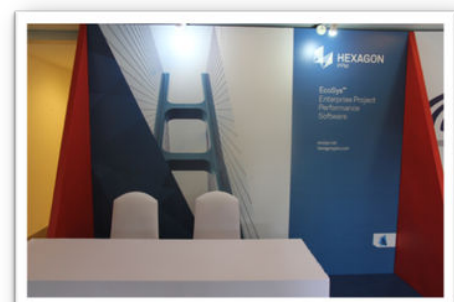
Booth Size

- 3.05 (w) x 2.00 (l)
- Carpet

Auxiliary items

- 1 x table
- 2 x chairs
- Electricity outlet
- Coffee break and lunch at event venue

*Samples from past events





SPONSORSHIP PACKAGES

EXPRESSION OF INTEREST

Kindly fill up the form below and send us a signed copy to SYMEX-sponsor@pmi-indonesia.org

We hereby state **our interest in sponsoring** SYMEX 2026, organized by PMI Indonesia.

Organization Name	
Representative Name	
Address	
Phone/ Mobile No.	
Email	
Your preferred sponsorship	<input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Exhibitor

For prize and merchandise sponsors, enter details of the sponsorship in the space below.
Or enter any other applicable remarks regarding your choice of sponsorship.

Date:

Name:
SYMEX 2026 Sponsorship Team Leader

Name:
Title:

Thank you!
We look forward to
working with you.

LEARN A BIT MORE ABOUT US

